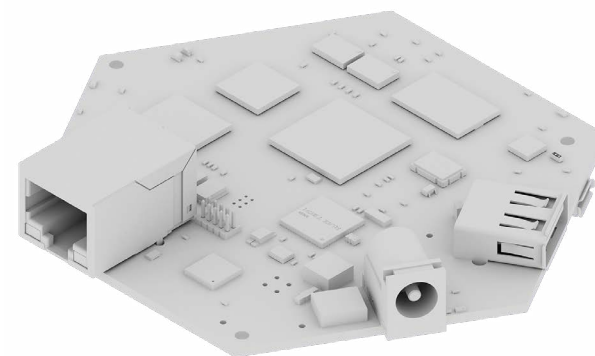


YOUR LIFE.  
**SIMPLE.**



*Hello*



**HOUSE**  
**DO YOU**  
**FEEL**  
**TODAY?**

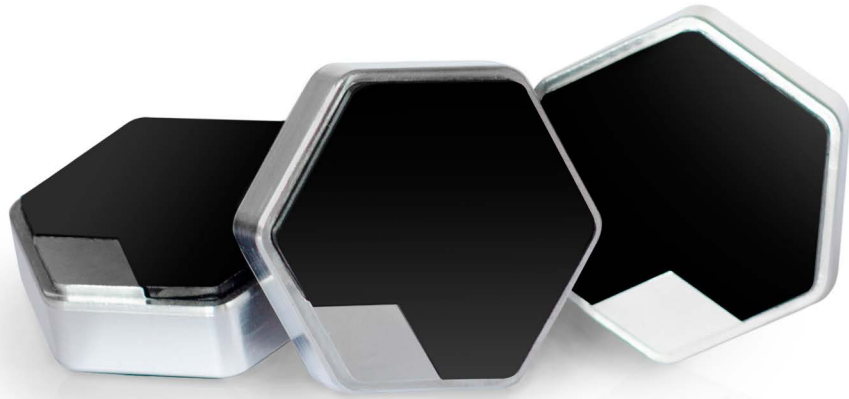
hey

**HOME,  
EXPRESS YOURSELF**

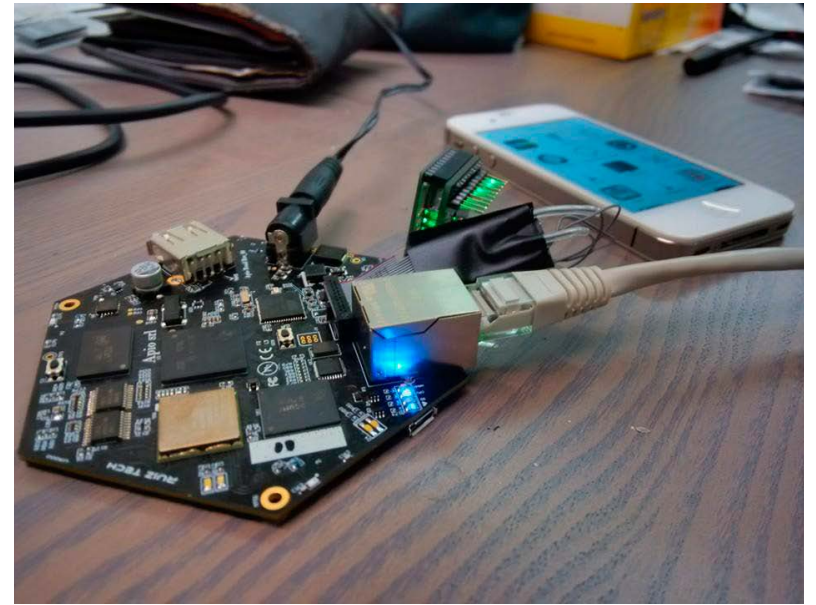
## **GOAL:**

**Extend your body to control and receive feedback from your home in a natural way.**

**IMPROVE  
LIFE  
QUALITY**



**Hiris is the first modular, customizable and expandable wearable computer. Use it to communicate with your body and the world around you.**



**Synergy webOS on the Apio Board let makers, and not only, build new smart and social objects, giving them self learning, cloud, energy saving and assistant living.**



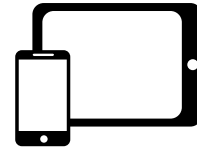
BODY



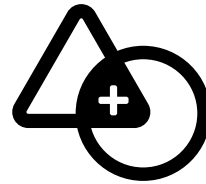
HIRIS

OUTDOOR

INDOOR



APP

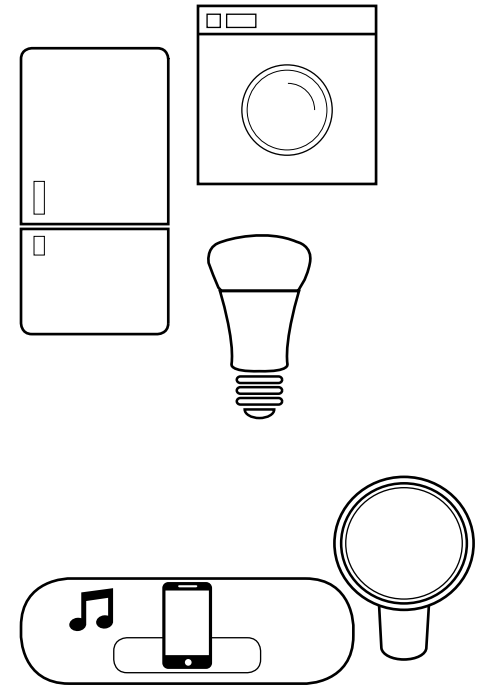


SYNERGY



JEMMA

OTHER



HOME

# In Smart Home Hackathon we achieved:

(Jemma ready objects)

**lock/unlock the door**

**change the light bulb intensity**

(other smart objects)

**change the volume**

**switch on and change the speed of a fan**

**with body gesture** (wrist rotation and bump)





**Tomorrow we want to use outputs from your body  
to control outputs of smart objects.**

**Wearable market**

**\$ 60 BILLION**

Npd Group - by 2018

**Maker market**

**\$ 48 BILLION**

thegrommet.com - 2013

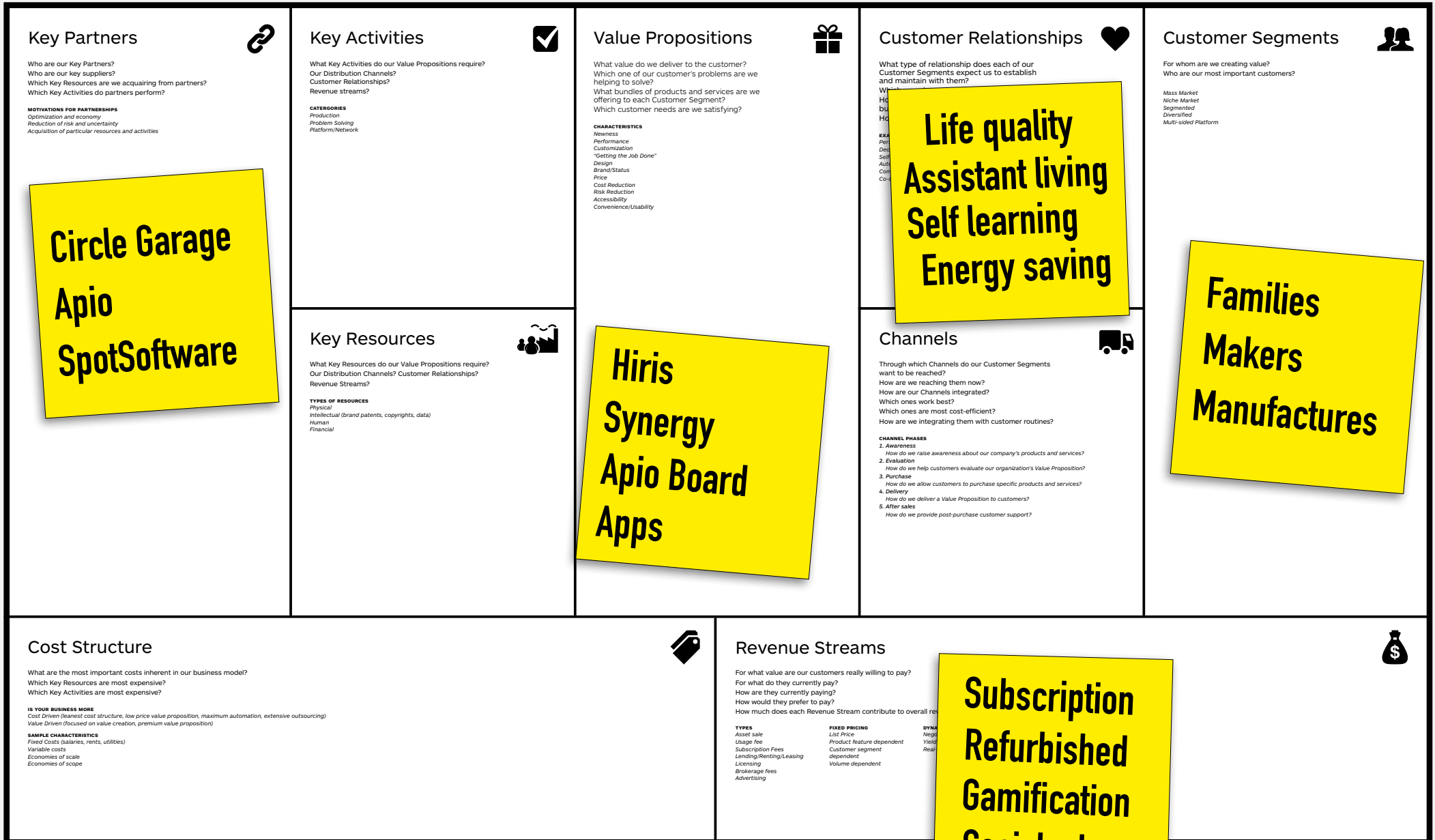
# The Business Model Canvas

Designed for:

Designed by:

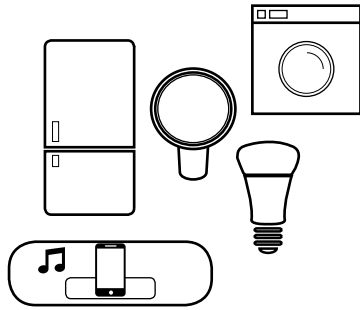
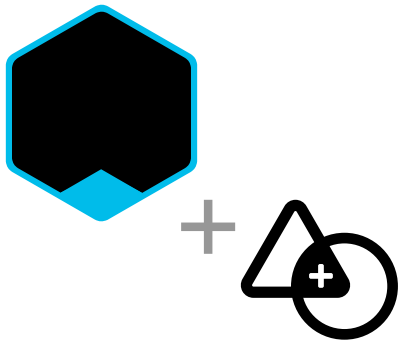
Date:

Version:



DESIGNED BY: Business Model Foundry AG  
The makers of Business Model Generation and Strategizer

This work is licensed under the Creative Commons Attribution-Share Alike 3.0 Unported License. To view a copy of this license, visit: <http://creativecommons.org/licenses/by-sa/3.0/> or send a letter to Creative Commons, 171 Second Street, Suite 300, San Francisco, California, 94105, USA.

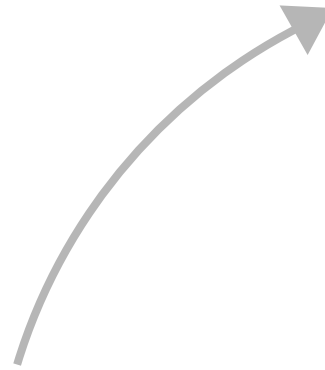
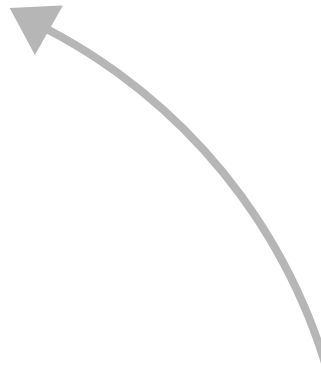
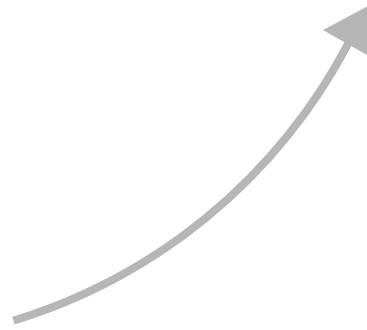
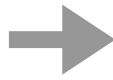
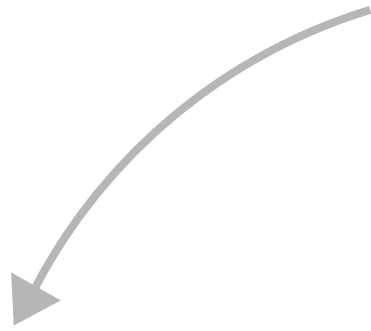


pre-fault and  
user experience  
data analytics

credits

subscription  
refurbished  
gamification  
social adv

discount on  
partners  
products



A close-up photograph of a man in a dark blue suit jacket and white shirt, adjusting his tie. He is wearing a watch with a blue and black face. The background shows a bookshelf with colorful books and a window with a white frame. The text "LIFE QUALITY" is overlaid in a white box.

**LIFE  
QUALITY**



# ASSISTANT LIVING

A close-up, slightly blurred photograph of a wooden workbench. In the foreground, a pair of silver drafting compasses and a blue and white pen lie on the surface. To the right, a black metal lamp base is visible. In the background, there are stacks of papers and a book. The overall lighting is warm and focused on the work area.

**SELF LEARNING**

A close-up photograph of a terrarium filled with various succulent plants. The plants include a large, central succulent with thick, rounded, light blue-green leaves, and several smaller, spiky succulents with pointed leaves. The terrarium is made of clear glass, and the background is a soft, out-of-focus light color. A white rectangular box with a thin border is centered over the image, containing the text "ENERGY SAVING" in a bold, white, sans-serif font.

**ENERGY  
SAVING**





Piazza Colombo 2/13  
16147 Genova, Italy

(+39) 333 17 13 651  
info@circlegarage.com  
www.circlegarage.com

Via Breccie Bianche 7  
60131 Ancona, Italy

(+39) 071 280 3115  
info@apio.cc  
www.apio.cc

Via dell'Arrigoni 260  
47522 Cesena, Italy

(+39) 0547 347112  
info@spot.it  
www.spot.it